

Starting And Marketing Your Business



This course has been developed for beauty and holistic therapists and nail technicians who wish to start their own business whether from home, mobile or in a salon.

The course covers all the essentials of starting up your own business as well as a guide to marketing the business.

The course has been written by leading industry experts and contains voiceovers and images as well as online examinations to guarantee you get the best learning experience. All modules and examinations are completed online with full online support available. Once you have completed the course, you will receive a downloadable manual of all the information from the course.

Entry Requirements:

None

More about the course:

Module List

- ❖ Introduction
- ❖ Motivation
- ❖ Planning Your Business
- ❖ Types of Businesses
- ❖ Buying an Existing Business
- ❖ Business Accountancy
- ❖ Marketing
- ❖ Pricing
- ❖ Product
- ❖ Place
- ❖ Promotion
- ❖ Advertising
- ❖ Social Media
- ❖ Business Administration
- ❖ Support For Your Business

CPD Points

14

Qualification Obtained:

GTi Award
