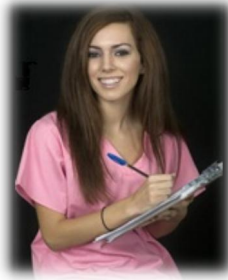


Marketing Your Business



This course has been developed for beauty and holistic therapists and nail technicians who already have their own business and are looking for effective ways to promote it. It is suitable for any beauty business owner, whether at home, mobile or in a salon. Written by leading industry experts, the course includes images and online assessments to give you the best possible learning experience.

Entry Requirements:

None

More about the course:

Module List

- ❖ Marketing
- ❖ Pricing
- ❖ Product
- ❖ Place
- ❖ Promotion
- ❖ Advertising
- ❖ Social Media
- ❖ Business Administration
- ❖ Support For Your Business

CPD Points

8

Qualification Obtained:

GTi Award